

'LIKE A GIRL' COMMERCIAL

Written by

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INT. FILM SET

GRETA GERWIG sits in a director chair behind a film camera watching a scene play out.

GRETA

CUT!

Greta turns to break the 4th wall and address the viewers.

GRETA

People ask me how I've been able to
be such a succesful director.

Greta gets distracted with a production assistant giving her something to look at.

CUT TO:

INT. GYM

COCO GAUFF is doing bicep curls, CAITLIN CLARK is running on a treadmill, BETHANY HAMILTON is squatting weights. They are all in close proximity to each other.

They each break the 4th wall to address the viewers.

COCO & BETHANY & CAITLIN

A successful athlete.

They all go back to working out.

CUT TO:

INT. SOUNDSTAGE

DOECHII is busy at a soundcheck, she breaks the 4th wall to address the viewers.

DOECHII

A successful musician.

Doechii returns to doing her sound check.

CUT TO:

INT. CLASSROOM

MALALA sits at the front of an empty classroom, she speaks directly to the camera.

MALALA

A successful scholar.

CUT TO:

INT. FILM SET

Greta Gerwig focuses back on addressing the viewers after the production assistant leaves.

GRETA
I always tell them I lead like a girl.

CUT TO:

INT. SOUNDSTAGE

Doechii is now choreographing a group of dancers when she focuses back on addressing the viewers.

DOECHII
Create like a girl.

CUT TO:

INT. CLASSROOM

Malala is in an auditorium giving a speech when she addresses the viewers again.

MALALA
Think like a girl.

CUT TO:

INT. GYM

Bethany, Coco, and Caitlin are all still working out.

COCO & BETHANY & CAITLIN
Workout like a girl.

CUT TO:

INT. PHOTOSHOOT SET

The room has a plain white background and stools set up for the women. All of the women, Greta, Coco, Bethany, Caitlin, DoeChii, and Malala enter holding one or two of their respective awards and medals. They are each dressed in an all black formal outfit that matches their respective styles, highlighting the diversity in look and background of these women.

They all warmly greet each other and then sit down to face the camera and address the viewers.

ALL
Do it like a girl.

CHYRON: 'ALWAYS' LOGO APPEARS

FADE TO BLACK.